

JMC: Impeccable service, extraordinary value, tangible results



Jay Morris Communications LCC is an independent marketing and communications firm providing PR, editorial, web, marketing and social media services to associations, nonprofits and businesses.

JMC's unique blend of experience in journalism, issues management, marketing and strategic PR counseling helps clients clearly communicate their brand and increase their visibility in the marketplace, on Capitol Hill and with members, consumers and stakeholders.

Among the services JMC provides:

- Web content and design,
- Writing, editing and publishing,
- Public affairs and issues work,
- Media relations,
- Marketing,
- Social media and
- Strategy, counseling and coaching.

Jay Morris formed JMC in October 2011 after successfully leading communications and marketing teams for over 20 years. An award-winning writer, communicator and association executive, Morris was previously senior vice president of marketing and communications at the National Association of Federal Credit Unions.

Prior to that, Morris served as director of public affairs for the National Association of Insurance and Financial Advisors and manager of government research and publications for the National Restaurant Association.

He began his career as a reporter and photographer and has been a contributing writer for *Restaurants USA*, *The Tidewater Virginian*, *City Paper*, *Veteran*, *Almanac of the Unelected*, *The Independent Writer*, *Advisor Today*, *Capitol Communicator*, *PRSA-NCC Blog* and *The Federal Credit Union*.

A long-time member of the Public Relations Society of America, Morris currently serves on the PRSA-NCC Board of Directors and is a past co-chair of the Professional Development Committee. He also serves on the board of the Independent Public Relations Alliance, a professional network of PR consultants, independent agencies and allied services firms.

JMC's clients include trade associations, financial institutions, small businesses, nonprofits and start-ups.

To find out more about our services and see our work, visit us at jmcomllc.com.